### **HKUEFPA Annual Report 2014-2015**

Hon. President: Dr. Y.F. Luk

Dr. Kate Kwan

**Hon. Advisors:** Prof. Alex Chan

Prof. Konan Chan Prof. Eric Chang Dr. Michael Chau Prof. K.C. Fung Prof. Stephen Ching Dr. Victorius Hung Prof. Xiaohui Gao Prof. Wing Suen

Prof. Maurice K.S. Tse Prof. Dragon Yongjun Tang Prof. Keith K.P. Wong Dr. Raymond W.M. Tse

Prof. C.W. Yuen Mr. Patrick Ho

Prof. Zhigang Li

Hon. Legal Advisor: Mr. Henry Leung

Hon. Auditor SHINEWING (HK) CPA Limited, Certified Public Accountant

#### The committee of HKUEFPA 2014-2015

Chairman: Mr. Jefferson Sun (MFin 2013, appointed Feb 28, 2015, reelected Feb

3, 2016)

Vice Chairman: Mr. Leo Sham (MFin P/T, appointed Feb 28, 2015, reelected Feb 3,

2016))

Honorary Secretary: Raghav Kaushik (MFin 2015, appointed Feb 28, 2015, reelected Feb 3,

2016))

Honorary Treasurer: Ray Liu (MFin P/T, appointed Feb 28, 2015, reelected Feb 3, 2016))

Committee Members: Ms. Chrissy Li (MEcon 2013, appointed Feb 28, 2015)

Mr. Kenson Yeung (MFin P/T, appointed Feb 28, 2015))
Ms. Shirley Shen (MEcon P/T, appointed Feb 28, 2015)

Mr. Christopher Godsell (MFcon 2016, appointed Feb 28, 2015)

Ms. Andrea Wu (MEcon 2015, appointed May 3, 2015) Ms. Jenny Tse (MEcon 2013, appointed May 3, 2015)

#### **Sub Committee Members:**

Ms. Karin Ye (MEcon 2016, appointed Oct 31, 2015)
Ms. Karma Li (MFin 2016, appointed Oct 31, 2015)
Ms. Maggie Lai (MFin 2016, appointed Oct 31, 2015)
Mr. Nemo Yu (MFin 2016, appointed Oct 31, 2015)
Ms. Tiffany Huang (MEcon 2016, appointed Oct 31, 2015)

Ms. Sue Xu (MFin 2016, appointed Oct 31, 2015)

Registered address: Room 1101, K.K. Leung Building, The University of Hong Kong,

Pokfulam Road, Hong Kong

# HKUEFPA Annual Report 2014-2015 Report from the Chairman 2014-2015

Dear members of the HKUEFPA,

As term of office of 2014-2015 comes to the end, I would like to present you our annual report on behalf of Executive Committee ("Excom") of the HKUEFPA. The report will be explored first from the activities and achievements we made in the past year, then offering some thoughts on how to improve our jobs to better serve to all alumni and students members.

With a great support from School of Economics and Finance (the "School"), HKUEFPA had another fruitful year, making continuous effort to facilitate career development, job search and camaraderie amongst thousands of members.

Most of the events we organized were a continuation of our long time tradition, which includes high table dinner, career talk, happy hour, hiking, orientation day, etc. What makes those events meaningful is not the number of participants or financial contribution to our association, but the high quality we delivered to all the students and alumni and their highly appreciated feedback, through which we see our impact and reinforce our mission, as a NGO, is to promote the welfare of our members and the continuous development of economics and finance studies at the University of Hong Kong.

I want to spend more time to explain what we did differently last year. We broadcast a video in the high table dinner of interviewing our alumni across mainland China and Hong Kong. For the first time the students and faculty members in the high table dinner were able to hear personal stories and sincere thanks from both MFIN and MECON programs, in a vivid way. For the first time we invited coming year students to design orientation T-shit for classmates who had not met yet, which later became the treasurable memory for their own. In career talk, we set a panel with more alumni who were fresh graduated and able to talk from a more practical perspective on job hunting. In summer, we organized a boat trip to Sai Kung for the first time with more than 30 participants. In a word, we tried to use a pragmatic approach better catering and reflecting the shift of member's interest, and building the bridge between school and alumni.

An obvious trend we observed is a heavy usage of Wechat among our members. So in year 2015, we applied a public account on Wechat for HKUEFPA and built it into a platform to marketing our events and connect alumni who have difficulty in accessing Facebook. By now, we have more than 100 member followers and published at least 10 posts.

Another challenge we encountered is the payment system. Collecting events fee from students especially for orientation day is becoming a big project which consumes us tons of time. We should act boldly to make this process easier for members and our association by introducing Alipay or Wechat payment. I suggest next batch of committee can put into serious consideration.

Lastly, I would like to take this opportunity to thank all the committee members, for your hard working and selflessness. Serving HKUEFPA for three years enables me to view the organization in a different perspective. There is no such a registered and well organized

# HKUEFPA Annual Report 2014-2015 Report from the Chairman 2014-2015 (continued)

association in HKU providing students a wide range of access to rich resource in industry, meanwhile offering thousands of alumni a close connection to school. This uniqueness enhances MFIN and MECON programs a stronger sense of community and makes a difference on the degree we got or are going to get.

It also gives us an opportunity to make our own difference. I remember Leo, our Vice Chairman, spent overnights in a row to film the high table dinner video, making every detail perfect. Chrissy, led several events by herself when everyone else is out of hands. Kenson, jumped into the water like a superman to save members, female members, injured in the boat trip. Our treasurer Ray, handled our audit report in an extremely professional way when facing family loss. Those add no big bullet point in your CV but label yourself with reliability and sacrifice, which enrich our association in a precious way. I am proud of being one of the members.

Looking forward, I hope the new batch of committee can take more initiative, embrace the change and bring our association into a better position to serve all of our members. Believe me, it is not your burden. You will find how fun it is when putting your ideas into real and making your own difference.

Yours sincerely,

Jefferson Sun Chairman 2014-2015

## **HKUEFPA Annual Report 2014-2015**

### **Major Events and Activities**

### 1. Committee Meetings

A total of 10 Committee Meetings were held during the term. All matters relating to the Association were raised and discussed during these meetings. Attendance of the Committee Members for the meeting is as follows:

**Chairman:** Mr. Jefferson Sun 10 meetings Vice Chairman: Mr. Leo Sham 8 meetings **Honorary Secretary:** Raghav Kaushik 4 meetings **Honorary Treasurer:** Ray Liu 10 meetings Committee Members: Ms. Chrissy Li 9 meetings Mr. Kenson Yeung 10 meetings Ms. Shirley Shen 9 meetings Mr. Christopher Godsell 3 meetings Ms. Andrea Wu 6 meetings

Ms. Jenny Tse 6 meetings
Mr. Leslie Tay 5 meetings

Chairman:

**Immediate Past** 

### 2. List of events and activities

11<sup>th</sup> Apr: High Table Dinner 5<sup>th</sup> May: Committee Dinner 22<sup>nd</sup>, May: Happy Hour 26<sup>th</sup>, Jun: Happy Hour

25<sup>th</sup>, Jul: Boat Trip in Sai Kung 30<sup>th</sup> Aug: Orientation Day 11<sup>th</sup> Sep: Career Talk

20<sup>th</sup> Oct: Happy Hour

29<sup>th</sup> Nov: Hiking in Dragon's Back 17<sup>th</sup> Dec: Committee Christmas Dinner